

STANDOUT AUTHORITY

Meet Joshua B. Lee

They call me *“The Dopamine Dealer of LinkedIn”* and I’m proud of that nickname.

I’m an entrepreneur, business owner, author, coach, marketer and a very blessed husband and father.

Way back in 2003 I built my career in online marketing with clients like **MySpace** and **Google** with advertising spends of over \$500 million dollars, which generated over **35 Trillion online impressions** for these companies.

I’ve been lucky enough to build 16 companies in my career from online marketing to coaching to web design and more.



But that’s not my real passion. My real passion is creating lasting, meaningful and most importantly *HUMAN* connections. I’ve created **StandOut Authority** so I can work with entrepreneurs like you to help you humanize your professional or company brand on **LinkedIn** using authentic, inspirational engagement with your clients or audience.

I think it’s one of the most important things anyone can do in their business to truly build long-term and lasting relationships that flourish.

I genuinely believe there is NO **B2B** or **B2C** just **Human to human** connections, and I want to show you how to do exactly that!

I also believe there’s no such thing as work-life *“balance”* only an integrated life built on a foundation of *vision, relationships, passion and business.*